Delivering Kube to Deliveroo: Transforming Governance in the Food Delivery Industry.

deliveroo

Kube

How Deliveroo uses Kube to globally manage entity data.

Context:

Deliveroo, a prominent online food delivery company, has experienced remarkable growth since its inception in the UK in 2013.

As it expanded globally and listed in 2021, the need for effective governance became critical.

The challenge: Bridging Silos

After the Company Secretariat team was formed, their job was to centralise the company's entity management data and enhance the accuracy of subsidiary information, previously handled by local law firms. Their goal was to establish a single, reliable source for managing entities globally across the business. Initially, they tried to merge spreadsheets, but this method fell short in terms of reporting capabilities.

The Search for a solution

The team explored various entity management solutions, aiming to find a single, reliable source. Among the options, Kube stood out. Known for its expertise in governance technology, Kube offered a solution with an outstanding onboarding process. Kube made data migration easier with automated tools and workshops, and it promoted collaboration by providing an unlimited user model that spanned multiple departments. Kube's potential was acknowledged and it was found to be in line with Deliveroo's strategic roadmap.

Rebecca Waite
Deputy CoSec Assistant

"Working with the Kuberno team is a pleasure. Their cooperative and progressive approach ensures the system's future readiness. Kube has become the company's source for global entity management data."
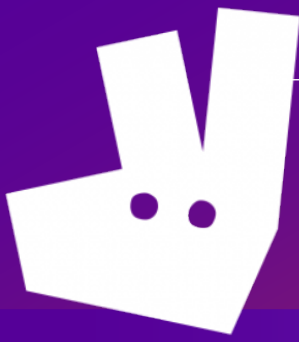
Why Kube?

Expertise and exceptional onboarding: Kube demonstrated expertise in governance technology, making it a reliable choice. It provides comprehensive support for data migration with automated tools and design-thinking-led workshops for a seamless setup and launch.

Powering up collaboration: Unlimited user model across the organisation for CoSec, Legal, Tax, Compliance, HR, and Finance teams offering a group-wide access to a single source of truth.

Roadmap Alignment: The team recognised the potential for Kube to evolve alongside Deliveroo's journey as a listed company.

Kube

How the decision to adopt Kube had a profound impact on Deliveroo's governance.

The Results:

Deliveroo's governance practices are now better supported by acurate data and streamlined procedures. The decision by Deliveroo's Company Secretary team to use Kube greatly impacted their subsidiary governance activities.

» **Centralised Data:** Deliveroo implemented a master database for managing entities, which has resulted in the consolidation of company records. This means that all subsidiary data is stored in a single and secure central location, making it easier to manage, access, and maintain. Kube eliminates data inconsistency, ensuring that everyone in the company works with the same, most up-to-date information.

» **Reporting Capabilities:** With Kube, Deliveroo has gained enhanced reporting capabilities. These reports provide valuable insights that can inform strategic decision-making. Kube also enhances transparency, as stakeholders at all levels have a clear view of the company's performance.

» **Collaboration:** Kube fosters collaboration by providing a platform where information can be easily shared and accessed across teams.

In Summary, Deliveroo's governance practices have been revolutionised by Kube. It has centralised data, enhanced reporting capabilities, and fostered collaboration. This has led to accurate data, efficient procedures, and well-informed decisions, transforming subsidiary governance activities.

Request a 1:1 session
CLICK HERE TO SPEAK TO A SPECIALIST

Key Features:

» As a **Single Source of Truth** Kube ensures all entity and officer data is accurate and up to date. API support for a wide range of integrations with other applications.

» **Powering up collaboration** across internal and external stakeholders. Confidently share essential information across teams with granular permissions and restrictions.

» **Real-time reporting and insights:** Generate reports fast for all entity and officer data to get insights such as usage across teams, global compliance snapshopts and management dashboards.

Holly Doyle
Treasury Analyst

"Kube has unified all our subsidiary data into a single platform.

It has enhanced our efficiency and autonomy, both individually and as a team. It has made us more self-sufficient eliminating our dependence on other teams across different departments for answers, significantly boosting our efficiency."